

# Press Release

## Vetropack celebrates official opening of Italian plant

**Bülach/ Boffalora sopra Ticino, October 25, 2023 – Glass packaging producer [Vetropack](#) hosts the formal inauguration ceremony of its [Boffalora sopra Ticino](#) site in northern Italy today. The event marks the official commencement of operations at the facility and is attended by key business partners, customers, and notable representatives from the local Italian government.**

The event aims to celebrate the achievement of Vetropack as well as its partners and the continuous investment in the expansion and modernisation of the plant. Speeches by Johann Reiter, CEO of the Vetropack Group, Claude R. Cornaz, Chairman of the Board of Directors, and Sergio Antoci, General Manager of Vetropack Italia, will provide insights into the project and the strategic significance of the facility. Guests will also have the opportunity to participate in guided tours, providing an [overview of the state-of-the-art production](#). “We are very happy to have reached this final milestone today,” says Johann Reiter, CEO of the Vetropack Group. “We would not be here today without our partners and would like to thank everyone involved.” Three days after the inauguration, the site will also host a family event for employees, which will allow them to celebrate the milestone together with their families.

### **Boffalora stands for innovation and modernity**

The plant in Boffalora has been operational since May of this year, starting with the initial heat-up of the melting furnaces. Since its launch, the plant has been slowly transitioning into serial production. The strategic investment in Boffalora has been centred on the integration of high-performance and smart technologies. Once the eight production lines are fully operational, the facility will yield an up to 70 percent increase in production capacity while simultaneously being more resource-efficient and sustainable in its production. To achieve this, water used for production and exhaust heat from the furnaces will be reused as much as possible thanks to closed-loop systems. Emissions will be greatly reduced with the help of the latest filter systems. Moreover, the new plant will enable a more flexible production, accommodating smaller batches. This will allow Vetropack to react quickly to dynamic market conditions, positioning the company advantageously for the future. The inauguration of the Boffalora facility marks a significant milestone for Vetropack and highlights its dedication to continuously improve production through responsible, forward-thinking manufacturing practices.

## Images



### Image 1

The glass factory of the future: Vetropack's new production plant in Boffalora sopra Ticino near Milan.



### Image 2

In the so-called "hot end" of the production, the containers are produced by forming machines at very high temperatures around 1100°C.



### Image 3

Once the production lines are fully operational, the facility will yield an up to 70 percent increase in production capacity.



#### **Image 4**

The inauguration of the Boffalora site on the 25<sup>th</sup> of October celebrates Vetropack's achievement and the continuous invest in the expansion and modernisation of the plant.



#### **Image 5**

Johann Reiter, CEO of the Vetropack Group, welcomes the invited guests in Boffalora sopra Ticino.



#### **Image 6**

Claude R. Cornaz, Chairman of the Board of Management, holds a speech to welcome the guests at the inauguration in Boffalora.



**Image 7**

Johann Reiter, CEO of the Vetropack Group, welcomes the invited guests in Boffalora sopra Ticino.

### **About Vetropack Group**

At Vetropack, we enable people to enjoy food and beverages as safely as possible by providing solutions that combine optimum elegance with maximum responsibility. We view glass as the most sustainable packaging solution – and the perfect material to ensure that food is packaged safely. Our holistic Service plus+ approach helps our customers to optimise their value chains and guarantee consumers' safety. Close, long-lasting relationships are the hallmarks of our collaboration with partners. Guided by our understanding of environmental responsibility and cost efficiency, we aim to minimise our carbon footprint throughout the supply chain, and we are committed to recycling as the key to optimising product life-cycles.

Vetropack Group is one of Europe's leading manufacturers of glass packaging for the food and beverage industry with around 4,000 employees and net revenues of CHF 899.4 million in 2022. Vetropack has state-of-the-art production facilities as well as sales and distribution offices in Switzerland, Austria, the Czech Republic, Croatia, Slovakia, Ukraine, Italy, the Republic of Moldova and Romania.

### **For further information:**

Sabrina Oberholzer  
External Communications Manager  
Vetropack Holding Ltd  
Schützenmattstrasse 48  
CH-8180 Bülach  
Phone: +41 44 863 33 62  
Email: [sabrina.oberholzer@vetropack.com](mailto:sabrina.oberholzer@vetropack.com)  
[www.vetropack.com](http://www.vetropack.com)

Valentina Colussi  
Communications Vetropack Italia  
Via San Cristoforo 51  
20090 Trezzano Sul Naviglio

Phone: +39 02 45877799  
Email: [valentina.colussi@vetropack.com](mailto:valentina.colussi@vetropack.com)  
[www.vetropack.com](http://www.vetropack.com)